Linus F. King
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Apparel Merchandising, Design & Textiles student with experience in design, garment construction, content production, audience growth, and media curation. Built and managed YouTube channels generating 110M+ views and 1B+ impressions, with additional experience in design, content strategy, and team coordination.

EDUCATION

Washington State University — **Pullman, Washington**
B.S. in Apparel Merchandising and Design — *Expected Graduation: May 2028*

PROFESSIONAL & LEADERSHIP EXPERIENCE

YouTube *(LinusStudios, LinusStudios en Español, Gamer Patrol)* — **Seattle, Washington**
Channel Manager / Content Production — *Oct. 2020 – July 2024*

- Built and managed multiple YouTube channels generating a total of 110M+ video views, 1B+ impressions, and 8M+ hours of watch time.
- Led content production, including research, scripting, recording, editing, publishing, and performance analysis.
- Expanded content into Spanish-speaking markets, generating 20M+ views across international audiences.
- Coordinated sponsor partnerships with brands, managing contract details, deadlines, campaign deliverables, and professional communication.
- Managed freelance and part-time video editors by assigning projects, giving feedback, and tracking deadlines.
- Oversaw project budgets, production logistics, and business/monetization operations.

KZUU 90.7FM - Music Director — **Pullman, Washington**
Washington State University — *Oct 2024 - Present*

- Coordinated with record labels and independent artists to source and curate programming for KZUU 90.7 FM.
- Supported station operations by collaborating with student staff, members, and volunteers on programming, events, and internal coordination.
- Performed at live radio events for student audiences while aiding in event logistics, promotional graphics, and audience engagement.

PROJECTS

AMDT 311 Final Project
Washington State University Department of Apparel, Merchandising, Design and Textiles — *Feb. 2025 – May 2025*

- Designed and constructed a complete look consisting of tailored dress pants and a button-up shirt.
- Developed the garments through material sourcing, pattern drafting, cutting, sewing, and construction.
- Incorporated upcycled garments sourced from local donation centers to explore sustainability.
- Invested 40+ hours into garment development, including fit, construction, and finishing details.

SKILLS & TOOLS

- **Apparel:** garment construction, pattern drafting, textile sourcing, upcycling, sewing
- **Creative:** Adobe Creative Suite, video editing, content production, graphic design
- **Business:** project management, budgeting, team coordination, digital marketing, audience analytics
- **Media:** music curation, artist/label communication, live event support